



केन्द्रीय विद्यालय संगठन

केन्द्रीय विद्यालय संगठन(मु0)
18 संस्थागत क्षेत्र, शहीद जीत सिंह मार्ग, नई दिल्ली-110602
KENDRIYA VIDYALAYA SANGATHAN (HQ)
18, Institutional Area, S.J. Marg, New Delhi-110016.
Tel.: 26858570 Fax 26514179
Website: www.kvsangathan.nic.in

File No: 11-Acad0338T/14/2018-AC(TRG)

/1121-1150

E-mail/Speed Post
Dated: 22.11.2018

उप आयुक्त
केन्द्रीय विद्यालय संगठन
सभी क्षेत्रीय कार्यालय ।

विषय: भाषा संगम (20 नवम्बर से 21 दिसम्बर, 2018) – के संबंध में

महोदया / महोदय,

In continuation of this office letter no. 11-Acad0338T/14/2018-AC(TRG) dated 19.11.2018 on the subject cited above, you are requested to direct the Principals of the Kendriya Vidyalayas under your jurisdiction to observe the following in letter and spirit:

- The Principal and Teacher I/C of Bhasha Sangam should listen to the audio of the language to be practised on the next day on epathshala.gov.in and/or mhrd.gov.in/bhashasangam & should practice it one day in advance to avoid ambiguity in pronunciation. As directed earlier, native speakers of the language of the day may also be invited to ensure correctness of pronunciation.
- During the morning assembly, the 5 sentences pertaining to the language of the day should be read out by the teacher in charge as per the sequence in the audio in epathshala.gov.in and then repeated by all the students to ensure that the meaning is understood by all.
- The entire event should be captured in a video and uploaded on the Bhasha Sangam You-tube channel (as per the procedure laid down in annexure C attached with letter dated 19.11.2018), besides the website of the KV concerned and a representative sample be forwarded to KVS HQ (by email only) to social.kvs@gmail.com.
- Activities pertaining to Bhasha Sangam should not be limited to the morning assembly only, and activities like poster creation in that language by the students, use of the language by the Principals and teachers should also be encouraged and videos capturing all these activities should be uploaded on the Bhasha Sangam You-tube channel.
- The videos uploaded should have clarity with high audio - visual quality. The services of the PGT (Comp. Sc.) should be utilised for the same.
- All the KVs should be encouraged to whole-heartedly participate in celebrating Bhasha Sangam and uploading videos of the same. As of now, very few videos have been uploaded by KVs.

It is reiterated that Bhasha Sangam is a celebration of the linguistic diversity of India and should be observed in a joyful and interesting manner to enhance linguistic tolerance and respect, and to promote national integration. This is issued with the approval of the competent authority.

भवदीय

ई प्रभाकर

(डॉ. ई. प्रभाकर)

संयुक्त आयुक्त (प्रशिक्षण)

प्रतिलिपि:

- PS to Commissioner, KVS (HQ), New Delhi.
- PS to Addl. Commissioner (Admn. / Acad.), KVS(HQ), New Delhi .
- DC(EDP), KVS(HQ) with the request to upload this letter on the KVS website.
- Guard File.