



केन्द्रीय विद्यालय संगठन
KENDRIYA VIDYALAYA SANGATHAN
18 इन्स्टीट्यूशनल एरिया शहीद जीत सिंह मार्ग
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No.F. 11029/16/2014-KVS(HQ)/Acad/AEO(P)/CBSE

28th October, 2014

To

The Deputy Commissioner
Kendriya Vidyalaya Sangathan
All Regional Offices

Sub: Celebrating the Birth Anniversary of Sardar Vallabhbhai Patel on 31st October, 2014 as Rashtriya Ekta Diwas (National Unity Day).

Madam/Sir,

Chairman, CBSE has sent a Circular No. Acad.38/2014 dated 24th October, 2014 on the above mentioned subject (copy attached).

You are requested to instruct all the Principals under your jurisdiction to go through the Circular No. Acad.38/2014 of CBSE and take necessary action immediately.

Yours faithfully,

(Dr V.Vijayalakshmi)
Joint Commissioner(Acad)



केन्द्रीय माध्यमिक शिक्षा बोर्ड
मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधिन एक स्वायत्त संगठन
शिक्षा सदन, 17, इन्सटिट्यूशनल क्षेत्र, राजज एवेन्यु, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, New Delhi-110002.

CBSE/ACAD/Dir. (ART&I)/2014

Circular No. Acad.38/2014
Dated: 24th October, 2014

All Heads of Schools
Affiliated to the Board

**Subject: Celebrating the Birth Anniversary of Sardar Vallabhbhai Patel on 31st October, 2014 as
Rashtriya Ekta Diwas (National Unity Day)**

Dear Principal,

The Central Board of Secondary Education envisions an all-round development of students. On the occasion of Sardar Patel's Birth Anniversary, **mass activities** across the country are planned involving **students of all the classes and all the boards on 31st October 2014**. Activities will involve collaborative effort to convey the message of importance of unity in sustaining any work.

Why this mass activity?

This occasion provides us an opportunity to reaffirm the inherent strength and resilience of our nation to withstand the actual and potential threats to the unity, integrity and security of our country.

This event will convey the message of **Unity, Safety and Security** to all school students. In this event, **students across the country would carry this message for further propagation**. They will act as **Unity, Safety, and Security Ambassadors**. The students will be able to appreciate the importance of the synergistic effort leading them to appreciate that in human activities the effect of joint effort is more than the sum total of the individual efforts.

About 350 Selected Centres will also be separately involved in spreading the message by inviting students from their neighbourhood schools.

Activities: The following activities are to be organised:

Morning Assembly:

1. **Rashtriya Ekta Diwas Pledge:** Students of all schools may be requested to take **Rashtriya Ekta Diwas Pledge**. (Bilingual Copy enclosed – Annexure A)
2. **Run for Unity:** Students after undertaking the pledge may take lap/s of the field or the sports ground to mark the **Run for Unity**. In this connection, the fitness of students must be kept in mind.
3. In addition to the above CBSE has also appointed **250 Centre Co-coordinators in schools across India**. The list is uploaded on www.cbseacademic.in and on the **Facebook** page. In each centre 400 – 500 students from the neighbourhood schools will be collecting together on the 31st October 2014 for other mass activities.
 - 3.1 In every **Centre** the activities will focus on collectively making posters, jingles, paintings, collage; team debates, etc. on such topics which will involve joint planning and completion. Centre Coordinators may also organize indigenous team games.
 - 3.2 Activities will also involve collaborative effort to convey the message of importance of unity in sustaining any work such as keeping public places clean.

- 3.3 Themes on **Unity and Integrity** will be based on unifying languages, rivers, customs, traditions and events such as festivals, National symbols, connection between individual effort and national growth etc.
- 3.4 The theme **Safety and Security** will be based on ideas such as contribution of various constituents (which will have the story of courage, valour and excellence), the importance of individual's and group contributions in national safety, ensuring safe environment for all, online safety measures etc.
4. The Principal/ Special Invitee may address the students on the theme.
5. At the end of the functions/ celebration a March Past by NCC and other appropriate bodies may also be organized.
6. The programmes may conclude with collective singing of the National Anthem.
7. An online quiz based on Sardar Patel's life and contribution will also be held in 100 other Centres for Rashtriya Ekta Diwas at 1030 hours on 31st October 2014.

Outcomes Expected

As a result of the above, the following outcomes are expected:

1. Students would carry this message for further propagation. They will act as **ambassadors of Unity, Integrity, Safety and Security**.
2. A large number of Centres throughout the country will be involved in spreading the message.
3. Publication of a document and reports on different activities and suggestions generated as a result of these events. Evaluation and selection of best entries in Posters, jingles etc.
4. The students will be able to appreciate the importance of the synergistic effort leading them to appreciate that in human activities, effect of joint effort is more than the sum total of the individual efforts.

As you would appreciate, we need to inculcate the spirit of **Unity, Integrity, Safety and Security** amongst all our children in the schooling years itself so that every child appreciate these values

Reporting:

1. For the activities being organized by the CBSE in more than 350 Centres across the country, there is a Centre Coordinator for each such Centre. The names of the Centre Coordinators State-wise, along with their mobile numbers and email ids, are available on the website of the CBSE (www.cbseacademic.in). Should the schools affiliated to other Boards and located in your State/UT desire to also participate in those Centres, in any form, they are most welcome.
2. We look forward to hearing from you about the action taken for this national endeavor and your activities for the same. If you undertake any innovative activities in involving children in celebrating **Rashtriya Ekta Diwas** and helping them imbibe good messages on **Unity, Integrity, Safety and Security**, please do share with us in a report online at the link **Rashtriya Ekta Diwas – National Unity Day – 31st October 2014**.
 - 2.1 You may upload photographs of the events along with the best entries on the links: **Sardar Vallabhbhai Patel** or **Run for Unity**. These links will be activated on 31st October, 2014.
 - 2.2 **Student Name, Class and School Name with Address** should be written on every page of the entries submitted else the entries may get rejected.

For any enquires, you may contact Education Officer at 011-23231067/23212603 or Deputy Director at 011-23237779/23220154. You can also email your query to cbseoutreach@gmail.com

The Board looks forward to your active participation in the event.

Yours sincerely,

Sd/-
(Dr. Sadhana Parashar)
Director (Academics, Research, Training and Innovation)